

International Conference
**“Greek Craftsmanship:
Contemporary Trends and Prospects”**

Thursday, April 16, 18:00 – 20:30

17:30 – 18:00: Reception – Registrations – Welcome Coffee

18:00 – 18:30: Opening Remarks

- Lina Mendoni, Minister of Culture
- Charalambos Billinis, Rector, University of Thessaly
- Panagiotis Kaldis, Rector, University of West Attica
- Theodoros Theodoulidis, Rector, University of Western Macedonia

18:30 – 19:00: Revival of Greek Craftsmanship: Research, Strategy and Education

Glykeria Karagkouni, University of Thessaly

19:00 – 19:30: Presentation of pilot educational program

- Anna Karatzani
- Ioannis Ziogas
- Ioannis Papadopoulos

19:30 – 20:30: Exhibition Opening

20:30 – 21:30: Light Dinner

Friday, April 17, 10:00 – 18:00

09:30 – 10:00: Reception – Welcome Coffee

10:00 – 10:30: Documentary screening

10:30 – 11:00: Certificate Ceremony

11:00 – 11:45: Value Chains in Craftsmanship

11:45 – 13:15: International Best Practices

13:15 – 14:00: Lunch break

14:00 – 15:00: Greek Best Practices

15:00 – 16:30: Museums & Craftsmanship

16:30 – 17:00: Dimensions of Craftsmanship

17:00 – 17:30: Coffee break

17:30 – 18:30: Challenges & Sustainability

18:30 – 19:00: Light Dinner

Saturday, April 18, 11:00 – 18:00

10:30 – 11:00: Reception – Welcome Coffee

11:00 – 11:30: Business Models

11:30 – 12:30: From Education to Entrepreneurship

12:30 – 13:30: International Best Practices II

13:30 – 14:00: Closing & Conclusions

14:00 – 14:30: Light Lunch